



**THE
EDUCATION
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FOR EXCELLENCE IN MIAMI-DADE PUBLIC SCHOOLS

**2024
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Ideas with

IMPACT

Technology

**Canva AI Essentials for
Educators**

Canva AI Essentials for Educators



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GOALS AND OBJECTIVES

GOALS

The goal of this course is to help educators and students use Canva for Education as a tool for visual communication, collaboration, and creativity.

OBJECTIVES

- Participants will understand Canva for Education's interface and features.
- Participants will learn to utilize Canva AI tools like Text to Image, Magic Design, and Brand Kit.
- Participants will create visually engaging presentations, infographics, worksheets, and activities.
- Participants will explore collaboration features within Canva.
- Participants will learn how to integrate Canva with Schoology.

FLORIDA STANDARDS

TECHNOLOGY

CTE-GEN.68. TECH.01.03:

Demonstrate ways to communicate effectively using internet technology.

ENGLISH LANGUAGE ARTS (ELA)

ELA.K12.EE.5:

Use the accepted rules governing a specific format to create quality work.

ELA.K12.EE.4.1:

Use appropriate collaborative techniques and active listening skills when engaging in discussions in a variety of situations.

ELA.K12.EE.6.1:

Use appropriate voice and tone when speaking or writing.

SCIENCE

SC.K2.CS-CS.3.2

Create, review, and revise artifacts that include text, images, and audio using digital tools.

COURSE OUTLINE/OVERVIEW

INTRODUCTION TO CANVA FOR EDUCATION:

PLATFORM OVERVIEW:

- A comprehensive introduction to Canva for Education, highlighting its user-friendly interface, extensive library of templates, and intuitive design tools.

BENEFITS FOR EDUCATORS:

- Explore how Canva streamlines the creation of visually appealing educational materials, saving time and enhancing student engagement.

BENEFITS FOR STUDENTS:

- Discuss how Canva empowers students to express their creativity, develop visual communication skills, and collaborate effectively on projects.

CANVA AI TOOLS:

TEXT TO IMAGE:

- Transform written descriptions into stunning visuals, illustrating concepts and ideas effortlessly.
- Demonstration: Show how to input a text prompt and generate corresponding images.
- Tips: Discuss strategies for refining prompts and adjusting image styles.

MAGIC DESIGN:

- Generate design ideas based on uploaded images or content.
- Demonstration: Show how to upload a photo and let Canva create various design layouts.
- Tips: Explain how to customize Magic Design suggestions to align with specific needs.

BRAND KIT:

- Maintain consistent branding across educational materials by storing logos, colors, and fonts.
- Demonstration: Walk through the process of creating and applying a Brand Kit.
- Tips: Discuss the importance of branding in educational contexts.

CREATING ENGAGING CONTENT: FROM PRESENTATIONS TO INTERACTIVE ACTIVITIES

PRESENTATIONS:

- Craft visually captivating presentations to enhance lectures, lessons, and student projects.
- Demonstration: Design a sample presentation with eye-catching layouts and animations.
- Tips: Share best practices for incorporating text, images, and multimedia elements.

INFOGRAPHICS:

- Condense complex information into visually appealing and easy-to-understand graphics.
- Demonstration: Create an infographic on a specific topic, highlighting data visualization techniques.
- Tips: Guide participants through selecting relevant data and designing impactful visuals.

WORKSHEETS AND ACTIVITIES:

- Design interactive worksheets, quizzes, and games to foster student participation and reinforce learning.
- Demonstration: Create a sample worksheet with interactive elements like fill-in-the-blanks and drag-and-drop activities.
- Tips: Offer suggestions for gamifying learning experiences and incorporating formative assessment.

COLLABORATION AND SHARING: FOSTERING TEAMWORK AND CREATIVITY

TEMPLATE SHARING:

- Learn to share templates with colleagues and students to streamline the design process and maintain consistency.
- Demonstration: Create and share a template for a specific project or assignment.
- Tips: Explain how to manage permissions and track template usage.

REAL-TIME EDITING:

- Explore how to collaborate on Canva projects in real-time, facilitating group work and brainstorming sessions.
- Demonstration: Co-edit a Canva design with participants, highlighting the benefits of simultaneous editing.
- Tips: Share strategies for effective virtual collaboration and communication.

INTEGRATION WITH SCHOOLOGY: SEAMLESSLY INCORPORATING CANVA INTO YOUR CLASSROOM

EMBEDDING PROJECTS:

- Discover how to embed Canva projects directly into Schoology assignments and discussions.
- Demonstration: Walk through embedding a Canva presentation into a Schoology assignment.
- Tips: Discuss the benefits of integrating visuals into learning materials and assessments.

STUDENT SUBMISSIONS:

- Explore how students can submit Canva projects directly through Schoology.
- Demonstration: Create a Schoology assignment requiring students to submit a Canva design.
- Tips: Provide guidance on how to assess and provide feedback on Canva projects within Schoology.

LESSON PLAN STEP-BY-STEP

LESSON PLAN STEP-BY-STEP GUIDE

CANVA AI ESSENTIALS FOR EDUCATORS: A COMPREHENSIVE WORKSHOP

Duration: Full-Day Workshop (6-7 hours)

OVERALL OBJECTIVES:

- Empower educators to harness the power of Canva's AI tools to create engaging and effective learning materials.
 - Develop skills in visual communication, collaboration, and multimedia integration within Canva.
 - Seamlessly integrate Canva projects into Schoology for enhanced classroom experiences.
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MATERIALS:

- Laptops with internet connectivity
 - Canva for Education accounts
 - Projector or screen (optional)
 - Printed handouts (optional)
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FLORIDA STANDARDS:

- CTE-GEN.68. TECH.01.03: Demonstrate ways to communicate effectively using internet technology.
 - ELA.K12.EE.5: Use the accepted rules governing a specific format to create quality work.
 - ELA.K12.EE.4.1: Use appropriate collaborative techniques and active listening skills when engaging in discussions.
 - ELA.K12.EE.6.1: Use appropriate voice and tone when speaking or writing.
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WORKSHOP OUTLINE:

INTRODUCTION TO CANVA FOR EDUCATION (90 MINUTES)

- Platform overview and benefits for educators and students
 - Account setup and navigation
 - Exploring and customizing templates
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CANVA AI TOOLS: TEXT TO IMAGE, MAGIC DESIGN, BRAND KIT (120 MINUTES)

- In-depth exploration of AI tools with demonstrations and hands-on practice
- Generating visuals from text descriptions, creating designs with AI assistance, establishing consistent branding
- Applying filters, styles, and customizations

CREATING ENGAGING CONTENT: PRESENTATIONS AND INFOGRAPHICS (90 MINUTES)

- Best practices for effective visual communication
- Designing presentations with captivating layouts, color schemes, and fonts
- Creating informative and visually appealing infographics
- Incorporating multimedia elements like videos and audio

DESIGNING INTERACTIVE WORKSHEETS AND ACTIVITIES (90 MINUTES)

- Utilizing Canva's interactive elements (fill-in-the-blanks, drag-and-drop, etc.)
- Designing engaging worksheets, quizzes, and assessments
- Exploring gamification strategies within Canva

COLLABORATION AND SHARING (60 MINUTES)

- Sharing templates and designs with colleagues
- Real-time collaboration on Canva projects
- Discussing the benefits and challenges of collaborative design

INTEGRATING CANVA WITH SCHOOLGY (60 MINUTES)

- Embedding Canva projects into Schoology assignments and discussions
- Creating assignments requiring student-created Canva submissions
- Strategies for assessing and providing feedback on Canva projects within Schoology

THROUGHOUT THE WORKSHOP:

- Encourage active participation and questions.
- Provide opportunities for hands-on practice and experimentation.
- Offer individual support and guidance as needed.
- Share examples of successful Canva projects from other educators and students.
- Facilitate group discussions and reflection on the learning process.

OPTIONAL EXTENSION ACTIVITIES:

- Invite participants to create a Canva project highlighting their learning from the workshop.
- Share resources for further exploration of Canva's features and AI tools.
- Encourage participants to share their creations with the group or on social media

RESOURCE LIST

- Laptops with internet connectivity
- Canva for Education accounts
- Projector or screen (optional)
- Printed handouts (optional)